



## Message | Chance | Kesel | d:

Syracuse University was founded in 1870 and opened its College of Liberal Arts the next year in rented space in downtown Syracuse. Nearly 150 years later, with a footprint that now spans the globe, this University remains deeply rooted and invested in the heart of Central New York. I am pleased to share the *Syracuse University Impact: Central New York* report, which details the University's partnerships and impact on the region.

Early in my tenure, I proposed four ideas to propel this University to even greater heights—enhancing undergraduate education, efficiently and nimbly supporting research, embracing desirable change, and being the best university for veterans. I said these aims will make us better and along the way the work we do would enhance all the communities that matter to us and to the world. Today, I believe just as strongly that the most important contribution this University can make to this city and to this region is to be a great, thriving, and engaged international research university.

As a preeminent academic institution, Syracuse University—its people, research, and service—has a great impact on the world. In collaboration with our area friends and partners, our impact on local communities is even greater.

The largest private employer in the region, the University helps to fuel the engine of public prosperity as a partner in our community's growth. Beyond direct financial investments, our students, staff, and faculty invest countless hours of intellectual capital and engagement to support community organizations.

Many University-based programs provide specialized skills development for our students while delivering invaluable services to enhance our region. From transportation services to restaurants, from cultural centers to community centers, the University reaches well beyond its campus to touch lives, invest in our neighborhoods, and expand opportunities for the residents of Central New York.

Under Vice President for Community Engagement Bea González's leadership, we will continue to assess how direct and indirect investments, including financial contributions, access scholarships, and intellectual capital, align with our academic goals and institutional priorities to meet community needs. This enhanced accountability will enable us to sustain and leverage our partnerships for the mutual benefit of the community and the University.

As you learn more about Syracuse University's economic, cultural, and civic contributions from this report, I hope you will be inspired to continue to support the partnerships and initiatives that so significantly contribute to the vitality of our region.